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**Designer: Joshua Ma**

## **Meeting Notes**

### **Version A:**

- Vintage effect using duotones and typeface is really great
- How will the user flip through photos (with layered collage style)
- I like the typeface and size for the titles of each type of bear, but subtitles could be useful to specify the bear's common name
- Basic information like habitat, food, etc. might be shown right beneath the scientific name title, in boxes or tags that are visually appealing
- I love the navigation bar as file tabs on the side, could be a little bit larger for easier reading but that's a small tweak

### **Version B:**

- Newspaper-like concept is really cute, I like the alternate color approach with blues and cool tones
- A lot of this text/image goes off of the page, which I like in some spaces but shouldn't be done with important information
- I'm not really understanding how the layout of this works, the different elements look good but it's not clear to me how these piece together
- I like the element where the name peeks out with a photo underneath, except I think this would be better reversed, as in there is a photo of the bear on top of the file and you can click the name to pull out more information about the bear

**Version A is more visually compelling, but Version B could have elements that might be useful to achieve the file/collage effect in Version A**